

The First Step to Writing Your Book!



Congratulations!

You're ready to take the first step to writing your book.

And, unlike so many people who jump right in and start writing - only to never finish the book OR they end up with a book that no one wants to buy - you've decided to learn more about the process so you'll have the best chance for success.

So here's the first step:

Simply answer the 12 questions on the pages that follow.

You can copy and paste the questions into a WORD doc

OR

If you'd like to schedule a complimentary phone consultation to find out what you need to do AFTER you have your answers - paste them directly into an email to me at: suzanne@workingwriterscoach.com

Please take some time to really THINK about each of these questions before you answer them, and answer each question as completely as possible.

Write Your Book - The 1st Step

1. Why do you want to write this book? (what will the book do for YOU)
2. What is the intended purpose of your book? (what will the book do for readers)
3. Who is your target audience for your book? Be as specific as possible - give as many details about your readers as you can.
4. What qualifies you to write this book?
5. What competition exists for your book? (If you don't know, look in bookstores and online for books like the one you wish to write. There should be some books similar to yours already on the market. If not, then there may not BE a market for your book.)

6. Do you want to self-publish your book or try to find a traditional publisher for it? Please thoroughly explain your reasons for your choice.
7. How much time will have you available each week for writing your book? Please describe the type of writing schedule you hope to establish for yourself.
8. What kinds of materials do you already have that you can use for your book - notes, speeches, articles, etc? Also, how would you describe your current nonfiction writing style and voice/tone? Is this the same style and voice/tone you hope to use for this book? Explain.
9. Do you know other experts in your field who would be willing to write a foreward for your book? Explain.
10. Have you already conducted interviews, done much of the research, etc. for your book, or will you be starting from the very beginning? Explain in detail.
11. How will you promote and market your book?
12. In what ways do you want to financially benefit from your book? Explain in detail.

Relax. This first step isn't so bad!

The second, third, and ALL the other steps of the process aren't bad either - once you know exactly WHAT to do and WHEN to do it.

So send me your answers, and let's talk about how we can work together to get your book written once and for all!

Have a great day!

Suzanne Lieurance

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